

# EMPATHIC PRODUCTIONS



**Andrew Collins**



**Everett Hoskins**

**Andrew's** varied media career includes photography (Christie's Auction House, The Observer, The Times, local press), news journalism (ITV local + news websites) and film and video. He's also had stints as a theatre reviewer, interviewer and script writer.

His interviewing included such people as Iain Banks, David Prowse, Dame Vera Lynn, Richard Stanley, Shinya Tsukamoto, William Hootkins, Christopher Biggins, Katherine Ryan, Lee Hurst, Nichola McAuliffe, Kim Newman and many others in the media. It provided a rich social background and understanding of both creatives and production.

Visually, he cut his teeth on Super-8, then 16mm (training at Monty Python's Panico Pictures and Arri Media) and onto digital video where he continues shooting and editing.

As co-founder of Empathic Productions, he enjoys the challenges, excitement and meeting all the varied people that a media career brings. His principal responsibilities are creative writing, organising location shoots for clients, directing, editing, and video post-production services.

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**Everett's** career began as a mathematics teacher before branching out into the music business as a keyboard player with a professional UK progressive-rock band and segueing into sound recording and record production. His tongue in cheek memory of that period is contributing to one of the few anti-establishment pop records to get banned by the British Broadcasting Corporation.

In 1980 he moved into business development roles in the electronics semiconductor and telecoms industries, first in Europe and later in the USA. During the following 30 years he specialised in developing strategic financial partnerships, sales and marketing programs with P & L responsibilities across the board in senior management positions. He also gained a track record for kick starting under achieving products in competitive environments.

At Burr-Brown Inc. Everett managed high volume global market and product development (\$180M TAM) of an innovative isolated barrier CMOS IC power controller for the cellular phone industry. The product received two international patents. As Vice President Sales at Bridgepoint, he took on additional leadership team roles developing marketing functions to secure a further \$8M venture capital funding from Growth Capital Partners, Houston, TX. At Texas Instruments Inc. he developed a \$15M software/platform initiative with Citibank, Taiwan to penetrate markets for voice-activated banking services. Promoted into Lucent's IP Core Router Business Development team, Everett co-managed the international market development of Lucent's Nexabit technology with the principal task of salvaging an over spend of \$0.9B.

Before relocating to the USA, he was the UK industry representative, EU (European Union), Finance Committee, European Electronic Components Association (EECA); Brussels. (1991); and Vice-Chairman (acting Chairman), Semiconductor Group, Electronic Components Industry Federation (ECIF); London. (1989 – 1991)

Everett is writing a 1970's era pan-European spy thriller which he plans to eventually bring to the screen by bringing together top-tier talent from the film industry. His roles in Empathic Productions are Producer, Business Development, Aerial Filming, Sound Post-Production and music creation.

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